



Professional Development Opportunity

Grand Canyon State IPMA-HR is hosting a virtual professional development opportunity. The WebEx virtual meeting platform will be used as we will be joining AZ PRIMA. Register at www.arizonaprima.org. (David Parker will occasionally add registrants to a calendar invitation that includes connection information.)

Date: December 10, 2020 @ 9:00 – 10:30 AM (WebEx session starts 30 minutes early) **Topic:** Leading Change in the 21st Century

Presenters: Marlon Argueta

We are living some of the most challenging and exciting times in all of human history. These times reflect what Marlon calls the 3 C's: Change, Complexity and Extreme Competition. Change is not easy, and people tend to resist it.

The question becomes, how do we respond to the 3 C's? Only the strongest Organizations will survive. In fact, only 20% of the businesses today will still be here in 5 years.

How do organizations develop leaders that can respond to the 3 C's? Organizations have to respond by developing Change Leaders.

How do we create strategies that result in long lasting change in our industry? Someone once said that the Challenge in life is that we can have more than we got because we can become more than we are. But, unless we change who we are, we will always have what we got.

On this presentation, Marlon shares his views on Leadership and discusses the real challenge of Leadership. Your audience will learn how to lead their teams through change and to create strategies that will result in long-term change.

BIO

Marlon Argueta is a success, management and leadership expert who has over 17 years of work and business experience in the areas of Management, Leadership and Personal Development. Marlon also has "hands on experience" managing billion-dollar projects in Fortune 500 Companies. He has been coached and trained by Tony Robbins and Brian Tracy.



Marlon's message helps connect engagement, passion, and purpose to help people take action and reach their true potential.

Marlon has a degree in Electrical Engineering, a MBA in Finance and a Project Management Professional (PMP) Certification. He is also a Brian Tracy Speaking Academy Certified Speaker.

Save the Dates:

February 18, 2021

April 15, 2021